

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group
Attention: Accounts Payable
PO Box 25093
Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washington	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652

Flight Dates	Order #	Alt Order #
08/01/17 - 08/07/17	1753745	08656096

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/17	08/04/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	5:17 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL05 (H)	\$280.00 NM
2	08/04/17	08/04/17	Today in Alabama 530a	530am-6am	----1--	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$285.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	5:53 AM	Today in Alabama 530a	530am-6am	:30	SLFTV30AL04 (H)	\$285.00 NM
3	08/04/17	08/04/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	\$790.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$790.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	6:22 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL04 (H)	\$790.00 NM
4	08/04/17	08/04/17	Today In Alabama	6a-7a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	6:53 AM	Today In Alabama	6a-7a	:30	SLFTV30AL05 (H)	\$450.00 NM
5	08/04/17	08/04/17	Entertainment Tonight	630-7p	----1--	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$485.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3652	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/04/17	08/04/17	Entertainment Tonight	630-7p	----1--	:30	1	\$485.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 08/04/17 6:46 PM Entertainment Tonight 630-7p :30 SLFTV30AL05(H) \$485.00 NM									
6	08/04/17	08/04/17	NBC Today Show	7-9am	----1--	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/31/17 08/06/17 ----1-- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 08/04/17 7:28 AM NBC Today Show 7-9am :30 SLFTV30AL04(H) \$260.00 NM									
7	08/04/17	08/04/17	AGT	7-9pm	----1--	:30	1	\$340.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/31/17 08/06/17 ----1-- 1 \$340.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 08/04/17 7:20 PM AGT 7-9pm :30 SLFTV30AL04(H) \$340.00 NM									
8	08/04/17	08/04/17	Dateline	9-10pm	----1--	:30	1	\$510.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/31/17 08/06/17 ----1-- 1 \$510.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 08/04/17 Dateline 9-10pm :00 \$510.00 NM Credited									
9	08/07/17	08/07/17	WSFA 12 News at Ten - 10-1030pm MF		1-----	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 1----- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 10:15 PM WSFA 12 News at Ten - MF 10-1030pm :30 SLFTV30AL05(H) \$675.00 NM									
10	08/07/17	08/07/17	WSFA 12 News at Noon 12-1230pm		1-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 1----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 12:27 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL05(H) \$225.00 NM									
11	08/07/17	08/07/17	WSFA 12 News at Five 5-530pm		1-----	:30	1	\$280.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 1----- 1 \$280.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 5:28 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL04(H) \$280.00 NM									
12	08/07/17	08/07/17	WSFA 12 News at Six - 6-630pm MF		1-----	:30	1	\$790.00	NM
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13	08/07/17	08/07/17	Today In Alabama	6a-7a	1-----	:30	1	\$450.00	NM																																		
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14	08/07/17	08/07/17	Entertainment Tonight	630-7p	1-----	:30	1	\$485.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSFA	M	08/07/17	6:39 PM	Entertainment Tonight	630-7p	:30	SLFTV30AL04 (H)	\$485.00	NM																																	
15	08/07/17	08/07/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	1-----	1	\$260.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	08/07/17	8:52 AM	NBC Today Show	7-9am	:30	SLFTV30AL04 (H)	\$260.00	NM																																	
16	08/07/17	08/07/17	American Ninja Warrior	7-9pm	1-----	:30	1	\$675.00	NM																																		
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1	WSFA	M	08/07/17	6:59 PM	American Ninja Warrior	7-9pm	:30	SLFTV30AL05 (H)	\$675.00	NM																																	
17	08/05/17	08/05/17	WSFA 12 News at Ten - Sat	10-1030pm	-----1-	:30	1	\$395.00	NM																																		
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1	WSFA	Sa	08/05/17	10:15 PM	WSFA 12 News at Ten - Sat	10-1030pm	:30	SLFTV30AL04 (H)	\$395.00	NM																																	
18	08/05/17	08/05/17	WSFA 12 News at Six-Sat	6-7pm	-----1-	:30	1	\$180.00	NM																																		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/05/17	08/05/17	NBC Saturday Today Show	6-8am	-----1-	:30	1	\$105.00	NM
20	08/06/17	08/06/17	WSFA 12 News at Ten - Sun	10-1030pm	-----1	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$675.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 08/06/17 10:24 PM WSFA 12 News at Ten - Sun 10-1030pm :30 SLFTV30AL04(H) \$675.00 NM									
21	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P SU	1030-11P	-----1	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 08/06/17 10:54 PM WSFA 12 NEWS @ 1030P SU 1030-11P :30 SLFTV30AL05(H) \$340.00 NM									
22	08/06/17	08/06/17	LF SU 11-1130p	11-1130p	-----1	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 08/06/17 11:29 PM LF SU 11-1130p 11-1130p :30 SLFTV30AL04(H) \$25.00 NM									
23	08/06/17	08/06/17	NET NBC Sunday Today 7-8a Show	7-8a	-----1	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$105.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 08/06/17 7:59 AM NET NBC Sunday Today Show 7-8a :30 SLFTV30AL05(H) \$105.00 NM									
24	08/03/17	08/03/17	WSFA 12 News at Ten - MF	10-1030pm	---1---	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$675.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 10:32 PM WSFA 12 News at Ten - MF 10-1030pm :30 SLFTV30AL05(H) \$675.00 NM									
25	08/03/17	08/03/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 12:12 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL05(H) \$225.00 NM									
26	08/03/17	08/03/17	WSFA 12 NEWS AT 4P M	430-5P	---1---	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 4:41 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 SLFTV30AL04(H) \$170.00 NM									
27	08/03/17	08/03/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$280.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
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1	WSFA	Th	08/03/17	5:11 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL05 (H)	\$280.00 NM																																																		
28	08/03/17	08/03/17	Today in Alabama 530a	530am-6am	---1---	:30	1	\$285.00	NM																																																		
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29	08/03/17	08/03/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$790.00	NM																																																		
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1	WSFA	Th	08/03/17	6:40 AM	Today In Alabama	6a-7a	:30	SLFTV30AL04 (H)	\$450.00 NM																																																		
31	08/03/17	08/03/17	Hollywood Game Night	701p-8pm	---1---	:30	1	\$900.00	NM																																																		
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	07/31/17	08/06/17	-1-----	1	\$675.00																																																						
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																		
1	WSFA	Tu	08/01/17	10:11 PM	WSFA 12 News at Ten - MF	10-1030p	:30	SLFTV30AL04 (H)	\$675.00 NM																																																		
34	08/01/17	08/01/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$225.00	NM																																																		

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Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3652	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	08/01/17	08/01/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -1----- 1 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	08/01/17	12:27 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL04(H)	\$225.00 NM
35	08/01/17	08/01/17	WSFA 12 NEWS AT 4P	M-F 430-5P	-1-----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -1----- 1 \$170.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	08/01/17	4:56 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	SLFTV30AL04(H)	\$170.00 NM
36	08/01/17	08/01/17	WSFA 12 News at Six - MF	6-630pm	-1-----	:30	1	\$790.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -1----- 1 \$790.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	08/01/17	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL05(H)	\$790.00 NM
37	08/01/17	08/01/17	Today In Alabama	6a-7a	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -1----- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	08/01/17	6:20 AM	Today In Alabama	6a-7a	:30	SLFTV30AL04(H)	\$450.00 NM
38	08/01/17	08/01/17	Entertainment Tonight	630-7p	-1-----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -1----- 1 \$485.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	08/01/17	6:46 PM	Entertainment Tonight	630-7p	:30	SLFTV30AL04(H)	\$485.00 NM
39	08/01/17	08/01/17	NBC Today Show	7-9am	-1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -1----- 1 \$260.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	08/01/17	8:59 AM	NBC Today Show	7-9am	:30	SLFTV30AL04(H)	\$260.00 NM
40	08/01/17	08/01/17	agt	7-9p	-1-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -1----- 1 \$1,350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	08/01/17	7:21 PM	agt	7-9p	:30	SLFTV30AL05(H)	\$1,350.00 NM
41	08/02/17	08/02/17	WSFA 12 News at Ten - MF	10-1030pm	--1----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$675.00									

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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3652	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/02/17	08/02/17	WSFA 12 News at Ten - 10-1030pm MF		--1----	:30	1	\$675.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA W 08/02/17 10:16 PM WSFA 12 News at Ten - MF 10-1030pm :30 SLFTV30AL04(H) \$675.00 NM									
42	08/02/17	08/02/17	WSFA 12 News at Noon 12-1230pm		--1----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/17 08/06/17 --1---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA W 08/02/17 12:17 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL05(H) \$225.00 NM									
43	08/02/17	08/02/17	WSFA 12 NEWS AT 4P M-F 430-5P		--1----	:30	1	\$170.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/17 08/06/17 --1---- 1 \$170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA W 08/02/17 4:54 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 SLFTV30AL04(H) \$170.00 NM									
44	08/02/17	08/02/17	WSFA 12 News at Five 5-530pm		--1----	:30	1	\$280.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/17 08/06/17 --1---- 1 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA W 08/02/17 5:21 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL05(H) \$280.00 NM									
45	08/02/17	08/02/17	Today in Alabama 530a 530am-6am		--1----	:30	1	\$285.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/17 08/06/17 --1---- 1 \$285.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA W 08/02/17 5:53 AM Today in Alabama 530a 530am-6am :30 SLFTV30AL05(H) \$285.00 NM									
46	08/02/17	08/02/17	Entertainment Tonight 630-7p		--1----	:30	1	\$485.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/17 08/06/17 --1---- 1 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA W 08/02/17 6:41 PM Entertainment Tonight 630-7p :30 SLFTV30AL04(H) \$485.00 NM									
47	08/02/17	08/02/17	AGT 701p-8p		--1----	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/17 08/06/17 --1---- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA W 08/02/17 7:40 PM AGT 701p-8p :30 SLFTV30AL05(H) \$675.00 NM									
48	08/02/17	08/02/17	NBC Today Show 7-9am		--1----	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/17 08/06/17 --1---- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA W 08/02/17 8:29 AM NBC Today Show 7-9am :30 SLFTV30AL04(H) \$260.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	08/02/17	08/02/17	NBC Today Show	7-9am	--1----	:30	1	\$260.00	NM
49	08/02/17	08/02/17	MARLON/MARLON	8-9pm	--1----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$565.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 08/02/17 MARLON/MARLON 8-9pm :00 \$565.00 NM Credited									
50	08/04/17	08/04/17	Dateline NBC	9-10pm	----F--	:30	1	\$510.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----F-- 1 \$510.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 08/04/17 9:31 PM Dateline NBC 9-10pm :30 SLFTV30AL05(H) \$510.00 NM									
51	08/02/17	08/02/17	The Carmichael Show	8-9pm	--W----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --W---- 1 \$565.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 08/02/17 8:50 PM The Carmichael Show 8-9pm :30 SLFTV30AL04(H) \$565.00 NM Credited									
52	08/07/17	08/07/17	MIDNIGHT, TEXAS	9-10pm	M-----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 M----- 1 \$565.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA M 08/07/17 9:36 PM MIDNIGHT, TEXAS 9-10pm :30 SLFTV30AL04(H) \$565.00 NM									
53	08/02/17	08/02/17	THIS IS US	9-10pm	--W----	:30	1	\$785.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --W---- 1 \$785.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 08/02/17 THIS IS US 9-10pm :00 \$785.00 NM Credited									
54	08/02/17	08/02/17	LAW & ORDER:SVU	9-10pm	--W----	:30	1	\$785.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --W---- 1 \$785.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 08/02/17 9:28 PM LAW & ORDER:SVU 9-10pm :30 SLFTV30AL05(H) \$785.00 NM									
Total Spots							49		

Payment Terms 30 Days

Gross Total **\$21,315.00**

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753745-1	08/13/17	August 2017	07/31/17 - 08/07/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3652	

Agency Commission \$3,197.25

Net Amount Due \$18,117.75

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